

SPONSOR & EXHIBITOR OPPORTUNITIES

9th Annual

# WALK for BRAIN INJURY

## 2016 Walk For Brain Injury Dates and Locations

Sacramento - Sunday, March 20, 2016

Bakersfield - Saturday, May 21, 2016

San Francisco - Saturday, July 16, 2016

Los Angeles - Saturday, September 10, 2016

Fresno - Sunday, October 2, 2016



BRAIN INJURY  
ASSOCIATION  
OF CALIFORNIA



WALK  
for  
Brain Injury

## Our Mission:

Brain Injury is not an event or a final outcome; it is the beginning of a lifelong disease process and is a leading cause of death and disability. Brain Injury is something most individuals don't think about until it happens to them or someone they love. When it does, their lives quickly spin out of control and they need compassionate, informed guidance to navigate the intricate system of care. Our mission is to provide this guidance through **Help, Hope, & Healing.**

**(661) 872-4903 - [www.biacal.org](http://www.biacal.org)**

# 9TH ANNUAL WALK FOR BRAIN INJURY



## SPONSORSHIP OPPORTUNITIES

Providing Support To those Affected by Brain Injury

### **Diamond Sponsor ..... \$10,000**

- Your logo will rotate on BIACAL's main website for a period of one year and include a direct link to your organization's website.
- Your logo will be displayed on the walk site page that you sponsor with a direct link to your organization's website through October 31, 2016.
- Your logo will be prominently displayed as the Diamond Sponsor on the back of the walk t-shirts.\*
- Corporate Membership with BIACAL for a period of one year.
- Exhibit table at each walk site that you sponsor (Registration included for 1 exhibitor).
- Your logo will be included on the walk site marketing materials, poster, sponsorship sign and/or banner.\*

### **Platinum Sponsor ..... \$7,500**

- Your logo will rotate on BIACAL's main website for a period of six months and include a direct link to your organization's website.
- Your logo will be displayed on the walk site page that you sponsor with a direct link to your organization's website through October 31, 2016.
- Your logo will be prominently displayed as the Platinum Sponsor on the back of the walk t-shirts.\*
- Exhibit table at each walk site that you sponsor (Registration included for 1 exhibitor).
- Your logo will be included on the walk site marketing materials, poster, sponsorship sign and/or banner.\*

### **Gold Sponsor ..... \$5,000**

- Your logo will rotate on BIACAL's main website for a period of three months and include a direct link to your organization's website.
- Your logo will be displayed on the walk site registration page that you sponsor with a direct link to your organization's website through October 31, 2016.
- Your logo will appear on the back of the walk t-shirts.\*
- Exhibit table at each walk site that you sponsor (Registration included for 1 exhibitor).
- Your logo will be included on the walk site marketing materials, poster, sponsorship sign and/or banner.\*

\*All sponsor logos must be submitted to the BIACAL office 2 weeks prior to the walk date in order to be included on the t-shirts and signage. Please email the logo in both eps and jpeg file formats to Paula Daoutis at [pdaoutis@biacal.org](mailto:pdaoutis@biacal.org).

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## **Silver Sponsor ..... \$2,500**

- Your logo will be displayed on the walk site registration page that you sponsor through October 31, 2016.
- Your logo will be displayed on the back of the walk t-shirts.\*
- Exhibit table at each walk site that you sponsor (Registration included for 1 exhibitor)
- Your logo will be displayed on the walk site sponsorship sign and/or banner.

## **Bronze Sponsor ..... \$1,000**

- Name recognition on the walk site registration page that you sponsor through October 31, 2016.
- Name recognition on the back of the walk t-shirts.\*
- Exhibit table at each walk site that you sponsor (Registration included for 1 exhibitor).
- Name recognition on the walk site sponsorship sign and/or banner.

## **Exhibitor - For Profit ..... \$500**

- Exhibit table at each walk site that you sponsor (Registration included for 1 exhibitor).

## **Exhibitor - Nonprofit ..... \$150**

- Exhibit table at each walk site that you sponsor (Registration included for 1 exhibitor).



\*All sponsor logos must be submitted to the BIACAL office 2 weeks prior to the walk date in order to be included on the t-shirts and signage. Please email the logo in both eps and jpeg file formats to Paula Daoutis at [pdaoutis@biacal.org](mailto:pdaoutis@biacal.org).



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## SPONSORSHIP/ EXHIBITOR OPTIONS

- ☐ Diamond Sponsor \$10,000  
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- ☐ Platinum Sponsor \$7,500  
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- ☐ Gold Sponsor \$5,000  
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- ☐ Silver Sponsor \$2,500  
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- ☐ Bronze Sponsor \$1,000  
.....
- ☐ Exhibitor (For Profit) \$500  
.....
- ☐ Exhibitor (Nonprofit) \$150  
.....

## WALK SITES

- ☐ Sacramento Sunday, March 20, 2016
- ☐ Bakersfield Saturday, May 21, 2016
- ☐ San Francisco Saturday, July 16, 2016
- ☐ Los Angeles Saturday, September 10, 2016
- ☐ Fresno Sunday, October 2, 2016  
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## COMPANY INFORMATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT OPTIONS

### BY MAIL: CHECKS PAYABLE TO BIACAL BIACAL

3501 Mall View Road, Suite 115, Box 397  
Bakersfield, CA 93306

**BY FAX:** 661-873-2508

**BY EMAIL:** [pdaoutis@biacal.org](mailto:pdaoutis@biacal.org)

### CREDIT CARD: GO TO... [WWW.BIACAL.ORG](http://WWW.BIACAL.ORG)

Click on the [Walk For Brain Injury](#) graphic.  
Select the walk site you wish to sponsor. Enter  
credit card information under the appropriate  
sponsorship level, or complete the information  
below and mail completed forms to the BIACAL  
office (address above).

### PAYMENT BY CREDIT CARD:

Name On Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_



**TAX ID  
NUMBER:  
06-1763632**